

# Eclectic Electric: and Bear on the Line

**FREE**

Smokey is not just for kids anymore! Smokey's web site, [www.smokeybear.com](http://www.smokeybear.com), will soon have an adult component. The site will host information, activities, and games addressing unwanted, human-caused fires. The content will examine the implications of research showing that although adults feel they'd almost never be responsible for a wildfire, in reality they are the most often the cause.



The web site will expand upon the Crime Scene TV ad campaign, and will speak to adults in a mature, realistic manner, and reawaken Smokey in the mind of this target audience.

**FREE**



Plants with fur, a fox with boots, skinny bird legs, ice fishing, feet first, angle of repose, Leave No Trace, wind chill, frog antifreeze, naturalist notebook, bird bubblegum, stellar plates... what is all this mumble jumble??? A taste of all the fun you can have and winter wonders to discover on the new Junior Snow Ranger web site, [www.symbols.gov/jrsnowranger](http://www.symbols.gov/jrsnowranger). The site is 90% complete and will be online soon. We'll be asking for your help in evaluating what you see there.



You'll go your way  
I'll go mine



Its all in the roots

## Constellation for Success

Symbols, Conservation Education, and Fire prevention shine together in our future galactic endeavor's for wise use and conservation of our natural resources.

**Conservation  
Education  
Strategic Plan**

**Woody Owl  
Strategic Plan**

**Fire Prevention,  
Education, and  
Mitigation Strategic Plan**